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A REALTOR Is A PROFESSIONAL

We're REALTORS®
Real Estate Is Our Life.

Support At Three Levels

'REALTOR' is a trademark identifying professionals who are members of their local real estate board, their provincial association (Alberta Real Estate Association), and the Canadian Real Estate Association. These organizations unify real estate standards, promote interaction and goodwill among real estate professionals, and assist in formulating legislation affecting real estate.

REALTORS receive direct support from all three organizations -- through seminars, conferences and newsletters -- to increase their skills and keep them current with industry trends and legislative requirements.

Ongoing Education

REALTORS in Alberta were the first in Canada to achieve mandatory continuing education for the members of their industry. For each two year period, REALTORS must complete 18 hours of professional development before they can renew their licence.

Standard Forms

REALTORS in Alberta use standard plain language listing and purchase contracts, carefully designed to provide maximum protection to you, the consumer.

REALTORS use the *Agency Disclosure Brochure*, developed by the Alberta Real Estate Association, to explain the relationships between the parties to a real estate transaction and the service expected of a REALTOR.

Access to MLS®

REALTORS -- and only REALTORS -- offer Multiple Listing Services®. The MLS® (which includes www.mls.ca) provides wide exposure for properties -- a benefit to both buyers and sellers.

Code of Ethics & Standards of Practice

REALTORS adhere to a Code of Ethics and Standards of Business Practice that are strictly enforced by the local real estate board. When you deal with a REALTOR, you are assured of the highest level of service, honesty and integrity.



Compliments of the Alberta Real Estate Association
Revised March 2003